

IBS INTRODUCES NEW PRODUCE BAG BROCHURE

IBS Recently introduced a new Produce Bag Marketing piece that outlines and educates customers on the benefits of it's extensive Rolled Produce Bags. Addressing the environmental aspects and realities of today's Market, the Rolled Produce Bags use far less plastic than Low-Profile narrow folded bags. Additionally Roll Produce Bags are less costly and provide significant savings over both Low-Profile Produce Bags, as well as many of the traditional roll bags in the Market.

Our New Side Printed Roll Bag was developed to eliminate static and opens as it comes off the roll, providing both less waste and more customer satisfaction without the hassle of trying to open the bag. No static and no sticking. IBS also offers front printed Rolled Produce Bags that allow for our customer messages to be clear and concise. And for Produce Managers who spend time changing rolls on dispensers, the IBS Roll Bag have more bags per roll which allows for less change times. Our patented "Grip 'N Go" feature assures ease of opening and less frustration.

With complete Art and Graphics capability, IBS can design a Bag for each customer and has a bag for every use. IBS Rolled Produce Bags are the most cost effective and flexible way of to deliver flexible Produce packaging. Our Dispensing systems do not lock customers into a specific product, but allows flexibility to change bags depending on the need.

Environmentally sensitive, low cost and ease of opening make the IBS Rolled Produce Bags a meaningful option to other choices designed to lock customers in while increasing cost.

IBS, the leader in Produce Bag Systems in North America.

**-Tony Myers
 Director of
 Grocery/ Retail Unit**